

# MIAMI HERALD magazines

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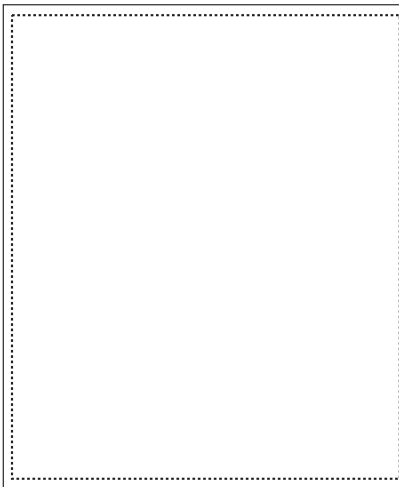
An average of 100,000 copies delivered to the most affluent neighborhoods in South Florida... more reach than any other lifestyle magazine in South Florida... distributed with The Miami Herald, whose circulation is paid and audited... that's what you get with magazines published by The Miami Herald. Our integrated distribution plan

also includes thousands of copies of each issue mailed to professionals as well as additional exposure through distribution at marquee South Florida events. We achieve worldwide reach through exposure on **www.MiamiHerald.com** where our magazines may be viewed by clicking on the Special Publications channel.

## MECHANICAL SPECIFICATIONS

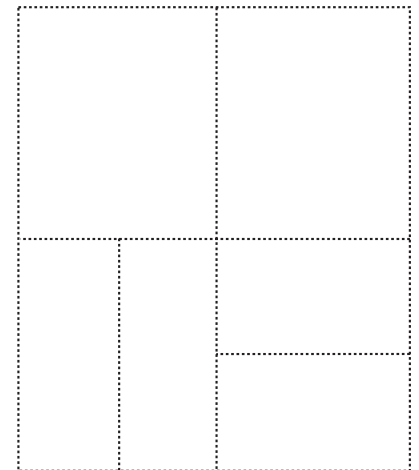
- Full-page (trim size): 9" x 10-3/4"
- Full-page (live image area): 8-1/2" x 10-1/4"
- Full-page (with bleed): 9-1/4" x 11"
- Half-page horizontal: 8-1/2" x 5"
- Half-page vertical: 4-1/8" x 10-1/4"
- Quarter-page: 4-1/8" x 5"
- Eighth-page horizontal: 4-1/8" x 2-3/8"
- Eighth-page vertical: 2" x 5"
- \* Two-page spread: 18" x 10-3/4"
- \* Two-page spread (with bleed): 18-1/4" x 11"

Full-page (9" x 10-3/4")



bleed area 9-1/4" x 11" (solid line)

Page shown in units



\* Two-page spreads: please create as separate pages following the full-page specifications above.

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