

The Miami Herald Ad Deadlines

Classification	Ad Space Deadline
MONDAY	Friday 3 PM
Business Monday	Thursday 3 PM
Tropical Life/People	Thursday 5 PM
TUESDAY	Friday 3 PM
Tropical Life/Health	Friday Noon
WEDNESDAY	Monday 3 PM
Tropical Life/Style	Friday 5 PM
THURSDAY	Tuesday 3 PM
Tropical Life/Food & Dining	Monday 5 PM
FRIDAY	Wednesday 3 PM
Tropical Life/Weekend	Tuesday 5 PM
Home Guide	Monday 1 PM
SATURDAY	Thursday 3 PM
Tropical Life/Family & Values	Wednesday 5 PM
SUNDAY	Friday 3 PM
Business	Thursday 5 PM
A, Local, Sports	Friday 3 PM
Issues & Ideas	Thursday 3 PM
Color Comics	20 days prior
Travel	Tuesday Noon
TV Week	Wednesday 5 PM, 11 days prior
Tropical Life/Arts & Entertainment, Lifestyle, Books	Thursday 3 PM
Home & Design	Wednesday 3PM

ROP Color Deadlines (The Miami Herald, The Miami Herald Broward Edition, El Nuevo Herald)

Spot color ads and Double Truck ads, advance 24 hours from ROP B&W deadlines. Multicolor ads, advance 48 hours prior to B&W deadlines.

The Miami Herald Broward Edition Ad Deadlines

Classification	Ad Space Deadline
MONDAY	Friday 3 PM
Business Monday	Thursday 3 PM
TUESDAY	Friday 3 PM
WEDNESDAY	Monday 3 PM
THURSDAY	Tuesday 3 PM
Tropical Life/Food & Dining	Monday 5 PM
FRIDAY	Wednesday 3 PM
Home Guide in Broward	Monday 1 PM
Weekend	Tuesday 5 PM
SATURDAY	Thursday 3 PM
SUNDAY	Friday 2 PM
Zoned Home & Design	Wednesday 3 PM

El Nuevo Herald Ad Deadlines

Classification	Ad Space Deadline
MONDAY	Friday 3 PM
Negocios con Bloomberg	Thursday 3 PM
TUESDAY	Friday 5 PM
Viva Más	Friday 5 PM
WEDNESDAY	Monday 3 PM
Sabores	Friday 3 PM
THURSDAY	Tuesday 3 PM
Aplausos	Monday 3 PM
FRIDAY	Wednesday 3 PM
Viernes	Tuesday 3 PM
SATURDAY	Thursday 3 PM
Guía Residencial	Tuesday 2 PM
Espacios	Tuesday 3 PM
SUNDAY	Friday 3 PM
Pasaporte	Wednesday Noon
DeFiesta/Estilo	Friday 3 PM
Arte y Letras	Tuesday Noon
Bienes Raices	Thursday 5 PM
TRANSLATION	One day earlier

Miami-Dade/Broward Neighbors Ad Deadlines

MIAMI-DADE NEIGHBORS	THURSDAY	SUNDAY
Space Reservation	Friday 5 PM	Wednesday 5 PM
Copy With Proof	Wednesday 6 PM	Monday 6 PM
Copy Without Proof	Friday 6 PM	Wednesday 5 PM
BROWARD NEIGHBORS	SUNDAY	
Space Reservation	Wednesday 5 PM	
Copy With Proof	Tuesday 5 PM	
Copy Without Proof	Thursday Noon	

Outproof

If your ad is created by The Miami Herald, you may request an outproof (a copy of the ad) to review prior to publication. Requests for outproofs must be made no later than 48 hours before the ad's deadline. Any changes to the ad must be received by The Miami Herald prior to its final copy deadline.

Comics Gatefold, Spadea and Press-Fed Insert Deadlines

Space Reservation	20 days prior
Camera-Ready Art Full Color, Film Provided	15 days prior

Herald Card/Print & Deliver Deadlines

Copy With Proof/Space	Thursday, 21 days prior
Camera-Ready Art	Friday, 13 days prior noon
Translation	Three days earlier

Insert Deadlines – The Miami Herald/El Nuevo Herald

Space reservations: In writing, three weeks prior to insertion date. Materials: Please deliver materials no earlier than 21 days prior to insertion date, and no later than 10 days prior to insertion date.

Insert Deadlines – Miami Herald Values

Must be confirmed with your Miami Herald advertising representative. Materials: Should be provided on diskette three weeks prior to insertion date.

Classified Deadlines

Publish Date	Regular Solid Set Classified	Classified Display With Proof	Classified Display Space Deadline
Monday	Friday 5:00pm	Wednesday 6:00pm	Friday 5:00pm
Tuesday	Friday 5:00pm	Wednesday 6:00pm	Friday 5:00pm
Wednesday	Monday 4:00pm	Wednesday 6:00pm	Monday 5:00pm
Thursday	Tuesday 5:00pm	Friday 6:00pm	Tuesday 5:00pm
Friday	Wednesday 5:00pm	Monday Noon	Tuesday 7:00pm
Saturday	Thursday 5:00pm	Tuesday 5:00pm	Thursday 5:00pm
Saturday Auto	Thursday 5:00pm	Tuesday 5:00pm	Wednesday 5:00pm
Saturday Real Estate tab	Wednesday 2:00pm	Friday 5:00pm	Wednesday 3:00pm
Sunday	Friday 5:00pm	Wednesday 6:00pm	Friday 5:00pm
Sunday Employment	Friday 5:00pm	Wednesday 6:00pm	Friday 5:00pm
Sunday Real Estate	Thursday 5:00pm	Monday 6:00pm	Wednesday 3:00pm
Sunday Real Estate tab	Thursday 5:00pm	Monday 6:00pm	Thursday 3:00pm

The Miami Herald International Edition

PUBLISH DATE	DEADLINE
Sunday	Friday 3:00pm
Monday	Friday 3:00pm
Tuesday	Friday 3:00pm
Wednesday	Monday 3:00pm
Thursday	Tuesday 3:00pm
Friday	Wednesday 3:00pm
Saturday	Thursday 3:00pm

Contact Information

For National Advertising, call:

Main Office	305-376-2820
El Nuevo Herald	305-376-8919
The Miami Herald International Edition	305-376-2040
MiamiHerald.com or ElNuevoHerald.com	305-376-5110
Email:	adinfo@miamiherald.com

For Retail Advertising, call:

Main Office	305-376-2820
Miami-Dade Local Retail	305-376-2700
Broward County	954-538-7227
Palm Beach County	800-295-5185 Ext. 7227
El Nuevo Herald	305-376-8919
MiamiHerald.com or ElNuevoHerald.com	305-376-5110
Co-op Advertising	305-376-2604
Email:	adinfo@miamiherald.com

For Classified Advertising, call:

Main Office (Local Number)	305-350-2222
Main Office (Toll Free)	1-866-860-6000
Recruitment Advertising	305-376-3150
Recruitment Advertising (Agencies)	305-376-2675
Automotive	305-376-2671
Real Estate New Build	305-376-2639
Real Estate Resale	305-376-2850
El Nuevo Herald	305-350-2345
Email:	adsbyemail@miamiherald.com

Be sure to visit MiamiHeraldAdvertising.com