

Zoning Rules

	ordertoPackaging	jacket	minimum	distribution	shipto	
The Miami Herald	Wed Insert	14daysprior topubdate	TropLife/ Classified	15k (or20ktotalifin combowithTMC)	HDbyzipcluster,zip,orsub-zip; SCbyzipcluster. KeyscombinedHD+SC.	OneHeraldPlaza
	Thur Insert	14daysprior topubdate	TropLife/ Classified	15k (or20ktotalifin combowithTMC)	HDbyzipcluster,zip,orsub-zip. SCbyzipclusterorzip. KeyscombinedHD+SC.	GW
	Fri Insert	14daysprior topubdate	Weekend	25k	HDbyzipcluster,zip,orsub-zip. SCbyzipclusterorzip. KeyscombinedHD+SC.	OneHeraldPlaza
	Sat Insert	14daysprior topubdate	TropLife/ Class/Autos	50k	HDbyzipcluster,zip,orsub-zip. SCbyzipclusterorzip. KeyscombinedHD+SC.	OneHeraldPlaza
	Sun Insert	14daysprior topubdate	Travel	100k	HDand/orSCbyzipcluster. KeyscombinedHD+SC.	GW
	HeraldNote Main	25daysprior topubdate	FrontPageA1	25kM-T-W 50kTh,F,Sat(HD only),100kSun	HDbyzipclusterorZip. SCbyNorthBrow,SouthBrow, NorthDade,SouthDade	OneHeraldPlaza
	HeraldNote Adv.Sct'n	25daysprior topubdate	SectionCover: BusMon, FriWeekend, SunTravel	25kMon 50kFri 100kSun	HD+SCby NDade,SDade,NBrow,SBrow	OneHeraldPlaza
	Polybag	25daysprior topubdate	Sun-Fri	25kMon-Fri 50kSun	HDonlyby zipclusterorZip.	Annex
SpecialHandle	FieldInserted,Topped,OutsertedandLayeredpiece sbyspecialmanagementpermissiononly. Allfollowthesameabovedeadlineanddeliveryreq uirements					

El Nuevo Herald	Wed Insert	14daysprior topubdate	Sabores	25k	HDand/orSCbyzipcluster. KeyscombinedHD+SC.	OneHeraldPlaza
	Thur Insert	14daysprior topubdate	HeraldValEL	25k	HDand/orSCbyzipcluster. KeyscombinedHD+SC.	MH
	Sat Insert	14daysprior topubdate	Brandsmart	50k	HDand/orSCbyzipcluster. KeyscombinedHD+SC.	MH
	Sun Insert	14daysprior topubdate	DeFiesta Estilos	50k	HDand/orSCbyzipcluster. KeyscombinedHD+SC.	GW
	eIHeraldNote Main	25daysprior topubdate	FrontPageA1	25kMon-Sat 50kSun	HDand/orSCby N.Dade,S.Dade,Broward	OneHeraldPlaza
	eIHeraldNote AdvSection	25daysprior topubdate	SectionCover: Sunday DeFiesta	50kSun	HDand/orSCby N.Dade,S.Dade,Broward (Saturdayrequiresfullbackadhesive)	OneHeraldPlaza
	Polybag	25daysprior topubdate	Sun-Fri	25kMon-Fri 50kSun	HDonlyby zipclusterorZip.	Annex
SpecialHandle	FieldInserted,Topped,OutsertedandLayeredpiece sbymanagementpermissiononly. Allfollowthesameabovedeadlines.Available7days.Surchargesapply.					GW

TMC	Fri/Sat postal&walk	14daysprior topubdate	MiamiHerald Values	15k (or20ktotalif incombinationwith WedorThurMH)	Zipcluster,ziporsub-zip.	GW
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