

elNuevoHerald.com Online Demographic Profile

		Accesses the Internet in the past 30 Days - Hispanics		elNuevoHerald.com - Past 30 days		
Hispanic Adults (18+):		1,029,076		83,930		
Gender	Male	526,963	51%	56,107	67%	131
	Female	502,113	49%	27,823	33%	68
Age	18 - 34	392,861	38%	28,056	33%	88
	35 - 54	473,658	46%	35,328	42%	91
	55+	162,557	16%	20,546	24%	155
	Median Age	40.5	-	43.6	-	
Education	College Graduate+	279,507	27%	31,068	37%	136
	Some College	339,578	33%	33,723	40%	122
Hispanic Origin	Cuban	402,912	39%	26,445	32%	80
	South American	253,854	25%	33,250	40%	161
	Central American	116,427	11%	2,754	3%	29
	Other	255,883	25%	21,481	26%	103
Household Income	\$50,000 or more	564,839	55%	47,746	57%	104
	Avg. HHI	\$76,882	-	\$73,672	-	-
	Median HHI	\$56,124	-	\$61,560	-	-
Household Characteristics	Married	561,702	55%	43,437	52%	95
	Presence of Children	534,955	52%	40,537	48%	93
	Home Owner	591,503	57%	48,522	58%	101
	Renter/Other	437,573	43%	35,408	42%	99