

REACHING THE SOUTH FLORIDA MARKET

South Florida REAL ESTATE MARKETPLACE



Top Reasons to Advertise in South Florida Real Estate Marketplace

1. Effectively covers Miami-Dade and South Broward counties.
2. 25,000 copies distributed every 4 weeks (13 times per year)
3. Distributed at over 1,000 locations, including select Publix, Blockbuster, Bally's Fitness and Sedano's Supermarkets
4. Reaches strategically selected target areas with high densities of home buyers and sellers
5. Variety of ad sizes available
6. Full color glossy pages
7. Professional layout services available
8. All advertisers also receive liner ads in The Miami Herald Saturday Real Estate Preview Guide and El Nuevo Herald Sunday Real Estate Guide
9. Online exposure: www.sfrealmarketplace.com and all liner ads appear on www.MiamiHerald.com/RealEstate
10. 30-day real estate video available for \$99 on MiamiHerald.com.

Franchise positions

Front Cover	Back Cover
Inside Front Cover	Inside Back Cover
Gatefold	

Format: Magazine: 8.25" x 10.75"

Frequency: Every 4 weeks

Online: www.sfrealmarketplace.com

Contacts: Please contact us for more information.
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